

appendix a

Implementation Table of EJ Element Actions

REGIONAL PARK
STAGING AREA
PARK DISTRICT

Appendix A:

Implementation Table of Environmental Justice Element Actions

GOAL/ POLICY/ ACTION NO.	MEASURE TEXT	LEAD COUNTY AGENCY	POTENTIAL PARTNERS	COST ESTIMATE	TIMEFRAME	CATALYZING ACTION?
 Centering Environmental Justice						
Goal EJ1	The County will center environmental justice, equity, and accountability in relevant decision-making processes.					
Policy EJ1.1	Acknowledge historical and ongoing harms, working with Priority Community residents to identify and implement appropriate remedies.					
Action EJ1.1A	The County will continue the process, initiated by Supervisor Nate Miley in 2022 and furthered by the establishment of the Alameda County Reparations Commission, of exploring the local historical context of racial discrimination, inequity, and injustice through historical research and interviews with those impacted; considering formal apologies for the County's role, past or present, in perpetuating harm; and exploring national, state, and local reparations by engaging representatives from the State's Reparations Commission, local jurisdictions, and community members.	Board of Supervisors		\$	ONGOING	
Action EJ1.1B	With input from local Indigenous communities, the Planning Department will draft a land acknowledgment and offer it to County Board of Supervisors and Commissions as a standard meeting opening.	CDA – Planning Department		\$	SHORT	
Policy EJ1.2	Integrate Environmental Justice principles into zoning, the General Plan, and related land use strategies and approaches.					

GOAL/ POLICY/ ACTION NO.	MEASURE TEXT	LEAD COUNTY AGENCY	POTENTIAL PARTNERS	COST ESTIMATE	TIMEFRAME	CATALYZING ACTION?
Action EJ1.2A	The CDA Planning Department will develop a process to ensure that future relevant General Plan updates prioritize equity and the unique or compounded health risks faced by the Priority Communities, ensuring that the Environmental Justice principles central to this EJ Element are integrated into future General Plan updates.	CDA – Planning Department		\$	SHORT	
Action EJ1.2B	The CDA Planning Department will work with residents to establish a “Green Zone”, consisting of the Priority Communities, with the goal of reducing environmental hazards, preventing pollution, and promoting positive health outcomes by fostering vibrant and livable neighborhoods, a diverse mix of uses, healthy food access, reduced air pollution, physical activity, complete streets, and more local jobs through focused economic development and community-building strategies.	CDA – Planning Department	CDA – Economic and Civic Development	\$	MID	★
Policy EJ1.3	Pursue strategies that increase diversity, equity, and inclusion in the Priority Communities.					
Action EJ1.3A	With special attention to the Priority Communities, the ACH Policy Group, a cross-functional team led by the ACH Policy Team, will consider creation of a County Health Equity in All Policies Strategy Plan that contains a list of simple actions and protocols that help institutionalize and standardize how to incorporate health into county policies, programs, and operations.	Alameda County Health (ACH) – Policy Team		\$	MID	★
Action EJ1.3B	The County will invest in improvements and programs that reduce unique or compounded health risks and that promote civic engagement in the public decision-making process in the Priority Communities.	No lead specified		\$	ONGOING	
Policy EJ1.4	Actively implement this EJ Element in partnership with Priority Community residents.					
Action EJ1.4A	The CDA Planning Department will establish an EJ Implementation Technical Advisory Committee or similar group (“EJ Implementation TAC”), staffed by	CDA – Planning Department	Potential partners include all County Agencies and	\$	SHORT	

GOAL/ POLICY/ ACTION NO.	MEASURE TEXT	LEAD COUNTY AGENCY	POTENTIAL PARTNERS	COST ESTIMATE	TIMEFRAME	CATALYZING ACTION?
	County Agencies and Departments that have implementation responsibilities identified under this EJ Element.		Departments listed in this chart			
Action EJ1.4B	The EJ Implementation TAC will work with the community to set implementation goals, develop mechanisms for implementation monitoring and reporting, and establish strategies for accountability and ongoing community engagement in the implementation process. Beginning in 2025, the TAC will provide annual reports to the Board Unincorporated Services Committee and the Planning Commission regarding the progress of EJ Element implementation.	• CDA – Planning Department	Potential partners include all County Agencies and Departments listed in this chart	\$	SHORT	
Action EJ1.4C	The CDA Planning Department will work with relevant partners to translate the final, adopted EJ Element into Spanish and, at minimum, to provide translated summaries of the EJ Element in other commonly-spoken languages.	• CDA – Planning Department		\$\$	SHORT	
 Reducing Pollution and Improving Air Quality						
Goal EJ2	The County will ensure equitable distribution of environmental benefits so that the Priority Communities are not disproportionately impacted by poor air quality or other environmental hazards.					
Policy EJ2.1	Invest in the study, maintenance, expansion, and protection of urban forests and nature-based solutions in the Priority Communities as a central strategy to combat pollution, improve human and ecosystem health, increase climate resilience, and promote access to nearby nature for all, with a goal of achieving at least 20% urban tree canopy (UTC) cover throughout the Priority Communities by 2050.					
Action EJ2.1A	The Community Development Agency will work with relevant County and community partners to develop, adopt, and implement an Urban Greening Master Plan that guides the County's future urban greening investments. The Plan will expand upon the 2015 draft Urban Greening Master Plan for Ashland and Cherryland and will establish baseline canopy coverage via an urban tree canopy assessment; outline specific and measurable tree planting goals, timelines, and monitoring mechanisms; identify tree planting opportunity sites; secure funding; address tree maintenance and lifecycle considerations; and	• Community Development Agency	• Public Works Agency	\$\$	MID	

GOAL/ POLICY/ ACTION NO.	MEASURE TEXT	LEAD COUNTY AGENCY	POTENTIAL PARTNERS	COST ESTIMATE	TIMEFRAME	CATALYZING ACTION?
	center and engage the Priority Communities in plan development and implementation.					
Action EJ2.1B	The Community Development Agency will explore strategies to increase tree protections on private property that consider both the benefits of a robust urban tree canopy and concerns about preserving private property rights, and will report its findings to the Municipal Advisory Councils, the Agricultural Advisory Committee, the Planning Commission, and the Board Unincorporated Services Committee. Strategies may include private property tree protection ordinances, Heritage, Protected, or Native tree designations, or tree stewardship incentives.	Community Development Agency		\$	MID	
Action EJ2.1C	The Public Works Agency will identify funding to inventory existing street trees and other trees in the public right of way and identify areas where there is a disproportionate urban greening deficit or need within the Priority Communities.	Public Works Agency		\$	MID	
Action EJ2.1D	The Public Works Agency will update its Alameda County Recommended Tree List to become a resource for tree planting in the Priority Communities and elsewhere in the urban unincorporated areas, with special consideration for native trees, trees that will thrive in a warming climate, and trees that provide co-benefits such as pollution abatement, water conservation, shade, and/or habitat for native wildlife.	Public Works Agency		\$	SHORT	
Action EJ2.1E	The Public Works Agency will identify funding and partnerships, and seek input from residents, to evaluate and revise its Tree Program in support of community tree resources in the public right-of-way.	Public Works Agency		\$\$	MID	
Action EJ2.1F	The County will cultivate creative partnerships with neighboring jurisdictions and other entities to increase urban greening capacity in the Priority Communities.	Relevant County agencies		\$	ONGOING	
Policy EJ2.2	Establish protections that limit sensitive receptors' exposure to air pollution.					

GOAL/ POLICY/ ACTION NO.	MEASURE TEXT	LEAD COUNTY AGENCY	POTENTIAL PARTNERS	COST ESTIMATE	TIMEFRAME	CATALYZING ACTION?
Action EJ2.2A	The Community Development Agency will partner with the Bay Area Air Quality Management District (BAAQMD), California Air Resources Board (CARB), Caltrans, and neighboring cities within the county to develop ways to minimize air pollution exposure in areas of the county, including the Priority Communities, that are disproportionately impacted by air quality concerns.	Community Development Agency	- Alameda County Health - BAAQMD - CARB - Caltrans	\$	MID	★
Action EJ2.2B	The Community Development Agency will work with other members of the established partnership to create an Air Pollution Exposure Zone (APEZ) Ordinance to be adopted by each member jurisdiction and applied to areas where sensitive receptors interface with or directly abut freeways.	Community Development Agency		\$	LONG	
Policy EJ2.3	Distribute educational and preventative information regarding asthma and pollution-related illnesses to residents and businesses in the Priority Communities.					
Action EJ2.3A	Alameda County Health, through the Public Health Department, will prioritize implementation of the Asthma Start Program in the Priority Communities, including coordination with the San Lorenzo Unified School District, the Hayward Unified School District, and the Castro Valley Unified School District.	ACH – Public Health Department Center for Healthy Schools and Communities Asthma Start Program	Local school districts	\$	ONGOING	
Action EJ2.3B	Alameda County Health will consider partnering with BAAQMD to develop technical assistance resources to help businesses in the Priority Communities reduce air pollution and comply with air quality regulations.	Alameda County Health	BAAQMD	\$	MID	
Policy EJ2.4	Support programs that decrease soil and water pollution.					
Action EJ2.4A	CDA Code Enforcement will continue to respond to complaints of soil importing to ensure that owners of parcels over 1 acre are aware of the Soil Importing Ordinance and to provide assistance to obtain compliance if necessary. Code Enforcement will continue to promote awareness as a preventative measure by doing periodic outreach and education such as targeted mailings and website updates.	CDA – Code Enforcement		\$	ONGOING	

GOAL/ POLICY/ ACTION NO.	MEASURE TEXT	LEAD COUNTY AGENCY	POTENTIAL PARTNERS	COST ESTIMATE	TIMEFRAME	CATALYZING ACTION?
Action EJ2.4B	The CDA Healthy Homes Department will prioritize implementation of its Lead Week Program in the Priority Communities.	• CDA – Healthy Homes Department		\$	ONGOING	
Action EJ2.4C	The Community Development Agency will partner with the Alameda County Resource Conservation District and the University of California Cooperative Extension (UCCE) to seek resources for urban soil management, soil lead exposure prevention, and soil health programming to the Priority Communities.	• Community Development Agency	• Alameda County Resource Conservation District • University of California Cooperative Extension	\$\$	MID	
Action EJ2.4D	Alameda County Health, through the Environmental Health Department, will continue to refer new and established businesses to the appropriate regulating entity such as the Department of Toxic Substances Control, in order to inform businesses of regulations associated with environmental pollution.	• ACH – Environmental Health Department		\$	ONGOING	
Action EJ2.4E	The County will continue to minimize the use of synthetic fertilizers in favor of compost and mulch application, implement integrated pest management (IPM) and vegetation management practices to minimize herbicide and pesticide use in alignment with the Board-adopted IPM policy, and encourage use of IPM practices in non-County public spaces in the Priority Communities.	• General Services Agency • Public Works Agency • CDA – Department of Agriculture	• Local park districts • Local school districts	\$	ONGOING	
Action EJ2.4F	The County will ensure that residents and businesses are provided with education and convenient opportunity to properly dispose of hazardous items by connecting residents to StopWaste's Household Hazardous Waste Program.	• CDA – Waste Program	• StopWaste	\$	ONGOING	
Action EJ2.4G	The CDA Planning Department will offer to Alameda County Health, through the Public Health Department, for review and comment, all environmental documents required under CEQA and prepared with the County as the lead agency (Negative Declarations, Mitigated Negative Declarations, and Environmental Impact Reports).	• CDA – Planning Department	• ACH –Environmental Health Department	\$	ONGOING	
Policy EJ2.5	Support prevention and clean-up of litter and illegal dumping in the Priority Communities.					

GOAL/ POLICY/ ACTION NO.	MEASURE TEXT	LEAD COUNTY AGENCY	POTENTIAL PARTNERS	COST ESTIMATE	TIMEFRAME	CATALYZING ACTION?
Action EJ2.5A	The County will continue to cultivate creative partnerships and programmatic solutions related to prevention and clean-up of litter and illegal dumping in the Priority Communities, including supporting the ongoing work of the Alameda County Illegal Dumping Taskforce.	• Relevant County agencies	• Board of Supervisors • Public Works Agency • CDA – Code Enforcement • Local school and parks districts • Downtown Streets Team • StopWaste	\$\$	ONGOING	
Action EJ2.5B	CDA Code Enforcement will establish reporting contacts with Union Pacific Railroad to support abatement of health and safety issues along railroad property.	• CDA – Code Enforcement	• Union Pacific Railroad	\$	SHORT	
Policy EJ2.6	Decrease air pollution and improve air quality in the Priority Communities, including reducing greenhouse gas (GHG) emissions consistent with the Community Climate Action Plan..					
Action EJ2.6A	In any future updates to the County's Community Climate Action Plan and Safety Element, the CDA Planning Department will uplift the needs of Priority Community residents through policies and programs that address key concerns identified through ongoing community engagement.	• CDA – Planning Department	•	\$	ONGOING	
Action EJ2.6B	In collaboration with BAAQMD, the County will take steps to reduce tailpipe emissions in the Priority Communities through participation in the Air Resources Board's Community Air Protection Program and other relevant programs.	• Community Development Agency	• BAAQMD • CARB	\$	MID	
Action EJ2.6C	The County will consult with BAAQMD, the City of Hayward, and the Hayward Executive Airport (HEA) to review activities and emissions estimates for the facility and, where appropriate, identify potential mitigation measures that might be effective in reducing risks associated with exposure to aircraft-related pollutants in unincorporated communities surrounding the HEA.	• Community Development Agency	• BAAQMD • City of Hayward • Hayward Executive Airport	\$	MID	
Action EJ2.6D	The Alameda County Library will circulate air quality sensors to enable Priority Community members to learn about indoor air quality monitoring.	• Alameda County Library	•	\$\$	MID	

GOAL/ POLICY/ ACTION NO.	MEASURE TEXT	LEAD COUNTY AGENCY	POTENTIAL PARTNERS	COST ESTIMATE	TIMEFRAME	CATALYZING ACTION?
 Promoting Public Facilities						
Goal EJ3	Residents of the Priority Communities will have equitable access to high-quality public facilities, community amenities, and public improvements that prioritize their needs and facilitate health and wellbeing.					
Policy EJ3.1	Accommodate areas of the Priority Communities that are underserved by public facilities through equitable investment in and expanded operations of public facilities, public amenities, and public infrastructure.					
Action EJ3.1A	The County will adopt policies to improve transparency in the infrastructure planning process and will highlight the needs of the Priority Communities in infrastructure project planning and implementation.	• No lead specified		\$	MID	
Action EJ3.1B	The County will explore strategies to equitably fund development of public facilities in the Priority Communities. Examples of strategies include, but not limited to, grants, property transfer taxes, building vacancy taxes, tax increment financing, and development impact fees.	• No lead specified		\$\$	MID	★
Action EJ3.1C	The County will encourage County Agencies serving unincorporated areas to locate their public-facing facilities within the Priority Communities.	• Board of Supervisors	• General Services Agency • Various County agencies	\$\$\$	LONG	
Action EJ3.1D	The County will look for resources to expand hours of operation for the Libraries, the REACH Ashland Youth Center, and other public facilities in the Priority Communities.	• Alameda County Health • Alameda County Libraries	•	\$\$	MID	
Action EJ3.1E	The County will pursue the development of vacant, underutilized, and/or blighted sites.	• No lead identified	•	\$\$\$	LONG	
Policy EJ3.2	Support the development and ongoing work of community hubs in the Priority Communities.					
Action EJ3.2A	The CDA Planning Department and Alameda County Health will engage with and help facilitate County support of new or existing community hub projects in the Priority Communities, including efforts to: assess neighborhood needs and assets, identify	• CDA – Planning • Alameda County Health	• General Services Agency – Office of Sustainability • Local school and parks districts	\$\$-\$\$\$	MID	★

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	physical spaces, identify funding opportunities, explore partnerships, develop programming, and other considerations. Examples of types of community hubs include family resource centers, community centers, resilience hubs, navigation centers, and other models.		Deputy Sheriffs' Activities League			
Policy EJ3.3	Encourage use of public school campuses as amenities for the broader community.					
Action EJ3.3A	With a focus on areas of the Priority Communities with higher density and relatively low access to parks and open space, the County will coordinate with the Priority Community school districts, partner organizations, and community members to explore the feasibility of opening and activating public school campuses for community use outside of regular school hours.	No lead specified	- Community Development Agency - Alameda County Health - Deputy Sheriffs' Activities League - Local school and park districts	\$	MID	
Policy EJ3.4	Improve access to public transportation services in the Priority Communities.					
Action EJ3.4A	The CDA Planning Department will partner with AC Transit to perform a needs assessment to determine public transportation needs and barriers in the Priority Communities.	CDA – Planning Department	- AC Transit - Alameda County Transportation Commission	\$\$	MID	
Action EJ3.4B	The CDA Planning Department will collaborate with AC Transit to address public transportation gaps identified in the Priority Community needs assessment with additional routes, improved frequency, increased safety, and other measures as needed.	CDA – Planning Department	- AC Transit - Alameda County Transportation Commission	\$\$\$	LONG	
Action EJ3.4C	The Public Works Agency will support infrastructure improvements to ensure that bus stops in the Priority Communities have shade structures, garbage cans, benches, lighting, and other amenities, as needed, to ensure that bus stops are safe and functional.	Public Works Agency	- AC Transit - Alameda County Transportation Commission	\$\$\$	ONGOING	
Action EJ3.4D	The CDA Planning Department will coordinate with 211alamedacounty.org to ensure that Priority Communities residents have access to a variety of	CDA – Planning Department	- Alameda County Health 211alamedacounty.org	\$	SHORT	

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	transportation related resources that meet their mobility needs.					
Policy EJ3.5	Create and maintain a safe, comfortable, and continuous pedestrian network that provides access to all users, particularly disabled users, seniors, and children by closing sidewalk gaps, improving pedestrian crosswalks at intersections, and implementing traffic calming and streetscape improvements.					
Action EJ3.5A	As recommended in the Bicycle and Pedestrian Master Plan (BPMP), the Public Works Agency will develop and report progress in meeting the BPMP's goals.	Public Works Agency		\$	ONGOING	
Action EJ3.5B	In updating its Bicycle and Pedestrian Master Plan (BPMP), the Public Works Agency will engage residents to identify and prioritize solutions to pedestrian safety issues impacting walkability in the Priority Communities.	Public Works Agency		\$\$	MID	
Action EJ3.5C	The Public Works Agency will engage Priority Community residents when updating its Neighborhood Traffic Calming Program guidelines to ensure that this program meets Priority Community needs.	Public Works Agency		\$\$	MID	
Action EJ3.5D	The Public Works Agency will include bike and pedestrian improvements for the Priority Communities in the Capital Improvement Plan.	Public Works Agency		\$\$\$	LONG	
Action EJ3.5E	The County will adopt a Vision Zero policy committing to eliminate traffic fatalities by designing safer streets, educating the public on traffic safety, enforcing existing traffic laws, and implementing new life-saving policies.	- Board of Supervisors - Public Works Agency		\$	MID	
Action EJ3.5F	The County will continue to advocate for funding and fund transportation infrastructure, which may include street improvements, sidewalk improvements, public parking, public transportation, bike and pedestrian circulation.	Public Works Agency		\$	ONGOING	

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Action EJ3.5G	The Public Works Agency will synchronize traffic signals around schools and parks to ensure traffic flow and safety.	• Public Works Agency		\$	ONGOING	
Action EJ3.5H	Consistent with the Bicycle and Pedestrian Master Plan, the Public Works Agency will Incorporate Universal Design into the design process and achieve full American with Disabilities Act (ADA) public right-of-way compliance. Universal Design focuses on designing environments and buildings to be accessible to people of all ages and abilities.	• Public Works Agency		\$\$\$	ONGOING	
Action EJ3.5I	The County will continue to support and enhance the Safe Routes to School Program	• Public Works Agency	• Safe Routes to Schools	\$	ONGOING	
Action EJ3.5J	The Sheriff's Office will partner with the California Highway Patrol, which has primary responsibility for traffic enforcement in unincorporated Alameda County, to identify streets where speeding/reckless driving is high and where previous accidents, injuries, and fatalities for all modes of transportation have occurred, especially near schools and parks; strengthen traffic enforcement in those areas; and transmit these traffic safety data to the Public Works Agency for action.	• Alameda County Sheriff's Office	• California Highway Patrol • Public Works Agency	\$	SHORT	
Action EJ3.5K	The County will create street lighting standards to ensure that new development and redevelopment projects incorporate pedestrian-scale lighting in the design of streets, parks, and public spaces, including an incentives program to encourage existing development to provide these improvements, and incorporating the guidelines in all public works projects and the capital improvement program (CIP).	• Public Works Agency	• Community Development Agency	\$	MID	
Policy EJ3.6	Support and collaborate in the development of a comprehensive and integrated system of parks, plazas, playgrounds, trails and open spaces that addresses existing deficits in the Priority Communities.					
Action EJ3.6A	The Public Works Agency will partner with park districts in utilization of County owned properties for recreational purposes.	• Public Works Agency	• Local park districts	\$\$\$	ONGOING	
Action EJ3.6B	CDA Planning will offer to collaborate with the Hayward Area Recreation and Parks District (HARD) to engage Priority Community residents in the	• CDA – Planning Department	• Hayward Area Recreation and Park District (HARD)	\$	ONGOING	

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	location, design, and programming of new parks and green space that respond to the community's specific needs.					
Action EJ3.6C	The County will encourage development of public pools in the Priority Communities	Community Development Agency	- Alameda County Health - Local park districts	\$\$\$	LONG	
Action EJ3.6D	The County will actively participate in the creation of pocket parks and other small green spaces in the Priority Communities.	Board of Supervisors	- Community Development Agency - Public Works Agency - Local park districts	\$\$\$	LONG	
Action EJ3.6E	The County will encourage multi-use connector trails in the Priority Communities.	Board of Supervisors	- Community Development Agency - Public Works Agency - Local park districts	\$\$\$	LONG	
Action EJ3.6F	The County will continue to collaborate with the Hayward Area Recreation and Parks District (HARD) to seek funding opportunities and establish funding mechanisms to support the development of new parks and recreation facilities in the Priority Communities.	- Public Works Agency - Community Development Agency - Board of Supervisors	Hayward Area Recreation and Park District			
 Promoting Safe and Sanitary Housing and Neighborhoods						
Goal EJ4	The Priority Communities will be livable neighborhoods where all residents have access to safe and sanitary housing.					
Policy EJ4.1	Address the unique and compounded housing challenges faced by Priority Community residents in any future updates to the General Plan Housing Element.					
Action EJ4.1A	In any future updates to the County's Housing Element, the Planning Department will work with partners including Alameda County Health, through the Housing and Homelessness Services department, to address the needs of Priority Community residents through policies and programs that expand housing affordability and accessibility, combat gentrification, protect renters, increase amenities in high-density areas, and address other key concerns identified through ongoing community engagement.	CDA – Planning Department	ACH – Housing and Homelessness Services Department	\$	ONGOING	

GOAL/ POLICY/ ACTION NO.	MEASURE TEXT	LEAD COUNTY AGENCY	POTENTIAL PARTNERS	COST ESTIMATE	TIMEFRAME	CATALYZING ACTION?
Policy EJ4.2	Pursue customer service-oriented improvements to the County's permitting, code enforcement, and public maintenance request processes					
Action EJ4.2A	CDA Code Enforcement and the Public Works Agency will implement customer service-oriented improvements to streamline and increase awareness of public reporting processes for zoning code violations (CDA) and public infrastructure maintenance issues (PWA).	• CDA – Code Enforcement • Public Works Agency		\$\$	MID	
Action EJ4.2B	CDA Code Enforcement will develop an online code enforcement complaint form.	• CDA – Code Enforcement		\$	SHORT	
Action EJ4.2C	CDA Code Enforcement will establish an online complaints portal that allows community members to look up the status of code enforcement complaints.	• CDA – Code Enforcement		\$	MID	
Action EJ4.2D	CDA Code Enforcement, which is primarily complaint-based with limited capacity to conduct pro-active inspections, will consider the feasibility of expanding its pro-active inspection services as resources allow.	• CDA – Code Enforcement		SS	ONGOING	
Action EJ4.2E	CDA Code Enforcement will develop protocols to address code enforcement violations occurring on weekends and evenings.	• CDA – Code Enforcement		\$\$	MID	
Action EJ4.2F	Upon adoption by the Board of Supervisors, the County will seek to implement the adopted recommendations of the July 2023 Alameda County Development Services Process Review report.	• Multiple agencies • Board of Supervisors		\$\$	MID	
Policy EJ4.3	Improve access to lead poisoning prevention and healthy housing services in the Priority Communities.					
Action EJ4.3A	The County will seek to expand the geography of the Lead Poisoning Prevention Joint Powers Authority to include the unincorporated communities.	• Board of Supervisors • CDA – Healthy Homes Department		\$\$	SHORT	★
Policy EJ4.4	Encourage property owners pursuing new developments or renovations to design and construct buildings for healthful living and working conditions, including enhanced internal circulation, healthy building materials, design for universal accessibility, and mechanical and HVAC systems that enhance indoor air quality and employee comfort.					
Action EJ4.4A	The CDA Healthy Homes Department and the PWA Building Department will collaborate to create healthy building materials fact sheets that can be	• CDA – Healthy Homes Department		S	SHORT	

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	provided to property owners and contractors when applying for building permits.	PWA – Building Department				
Action EJ4.4B	The PWA Building Department will enforce existing indoor air quality standards contained in the County's building codes and will work with CDA Healthy Homes Department to develop indoor air quality guidance for property owners and contractors.	PWA – Building Department	CDA – Healthy Homes Department	S	ONGOING	
 Promoting Access to Healthy Food						
Goal EJ5	The Priority Communities will support a thriving local food economy where all residents have reliable access to affordable, healthy, and culturally appropriate food.					
Policy EJ5.1	Actively encourage development of, and facilitate access to, healthy food retail outlets and purveyors of other basic goods such as grocery stores, healthy corner stores, and farmers' markets in the Priority Communities.					
Action EJ5.1A	The Economic and Civic Development Department (ECD) will work with food retail outlets (e.g., grocery stores, farmers' markets) to understand their criteria for establishing businesses in communities. ECD will utilize this information to help identify parcels for development, encourage applications, and work with the Planning Department to address barriers to the establishment of food retail outlets.	CDA – Economic and Civic Development Department	- CDA – Planning Department - ACH – Environmental Health Department Food Safety Program	\$\$	MID	
Action EJ5.1B	Alameda County Health, through the Public Health Department, will prioritize implementation of the Alameda County Nutrition Services (ACNS) Healthy Retail Program in the Priority Communities. The Healthy Retail Program collaborates with corner store owners in neighborhoods of greater need to help shift demand and increase access to and consumption of healthy foods.	ACH – Public Health Department		\$	ONGOING	
Action EJ5.1C	The Planning Department will engage residents and consult with the Economic and Civic Development Department in any decision-making processes related to the regulation of fast food in the Priority Communities, such as changes to the 1999 <i>Policy for</i>	CDA – Planning Department	CDA – Economic and Civic Development Department	\$	ONGOING	

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	<i>Drive-in Restaurants in Ashland, Cherryland, and San Lorenzo</i> , including developing definitions of key terms.		• ACH – Environmental Health Department Food Safety Program			
Action EJ5.1D	ALL IN Alameda County (ALL IN) will seek funding and partnerships to support a healthy store conversion mini-grant program through ALL IN's <i>Healthy Food, Healthy Families</i> initiative.	• ALL IN Alameda County	• ACH – Public Health Department Nutrition Services	\$\$	MID	
Action EJ5.1E	The Economic and Civic Development Department (ECD) will conduct an economic development market analysis for the unincorporated areas to identify gaps and propose implementation strategies.	• CDA – Economic and Civic Development Department	•	\$\$	MID	★
Policy EJ5.2	Increase food security, access to nutrition education, and food assistance programming for vulnerable groups, including seniors, people with disabilities, unhoused residents, people with limited English proficiency, and the re-entry community					
Action EJ5.2A	Alameda County Health and the Social Services Agency will partner with DSAL/All In Eats Operations, 211alamedacounty.org and the Alameda County Community Food Bank to ensure that Priority Community food assistance and nutrition resources are accurately reflected on http://211alamedacounty.org/ and promoted through a variety of outreach channels.	• Alameda County Health • Social Services Agency	• 211alamedacounty.org • Alameda County Community Food Bank • DSAL/ALL IN Eats Operations	\$	ONGOING	
Action EJ5.2B	Alameda County Health and the Social Services Agency will undertake a coordinated effort to expand participation in food assistance programs (e.g., CalFresh, WIC, MarketMatch, School Lunch, School Breakfast, Summer Food Program, senior programs) in the Priority Communities by engaging trusted local messengers in hyper-local outreach initiatives.	• Alameda County Health • Social Services Agency	• Alameda County Office of Education	\$\$	MID	
Action EJ5.2C	Alameda County Health, through the Public Health Department's Nutrition Services, will partner with County Nutrition Action Partnership (CNAP), which includes University of California Cooperative Extension (UCCE) and AAA (Area on Aging) and other CBOs/entities (e.g. ACCFB, SLZUSD) to promote nutrition education and physical activity with the goal for policy, systems, and environmental change	• ACH – Public Health Department	• University of California Cooperative Extension	\$\$	MID	★

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	(PSE) to serve Priority Community residents through local partnerships and culturally competent initiatives held at accessible locations.					
Action EJ5.2D	The Social Services Agency will partner with the Alameda County Community Food Bank, local school districts, faith-based organizations, and others to evaluate existing emergency food distribution locations and optimize site selections, distribution methods, and hours of operation to meet the needs of Priority Community residents.	• Social Services Agency	• Alameda County Community Food Bank • Alameda County Health • DSAL/ALL IN Eats operations	\$\$	MID	
Action EJ5.2E	The Social Services Agency will partner with local farmers' markets to increase market attendance and use of CalFresh/WIC/Market Match through focused, multilingual outreach efforts in the Priority Communities.	• Social Services Agency	•	\$\$	MID	
Action EJ5.2F	All In EATS will continue partnering with community-based health clinics in the Priority Communities to provide prescriptions (vouchers) for fresh produce to eligible patients through its Food Is Medicine Program.	• DSAL/All In EATS Operations	• Community-based health clinics	SS	ONGOING	
Action EJ5.2G	The County will work with the Alameda County Community Food Bank, local school districts, faith-based organizations, and other emergency food providers to increase their capacity to meet Priority Community needs in case of disaster or future pandemics.	• Social Services Agency • DSAL/All In EATS Operations	• Alameda County Community Food Bank • School Districts • Faith-based organizations • Emergency food providers	\$\$	MID	
Policy EJ5.3	Promote, incentivize, and remove barriers to, urban agriculture in the Priority Communities.					
Action EJ5.3A	DSAL will consider collaborating with HARD, school districts, faith-based organizations, and other major landholders in the Priority Communities to identify sites suitable for urban agriculture and explore options, funding, and partnerships to establish community gardens, urban farms, school gardens, and other community-oriented urban agriculture activities on those lands.	• DSAL/ALL IN Eats Operations	• Community Development Agency • ACH – Community Health Services Division • Hayward Area Recreation and Park District • School Districts	\$\$\$	LONG	

GOAL/ POLICY/ ACTION NO.	MEASURE TEXT	LEAD COUNTY AGENCY	POTENTIAL PARTNERS	COST ESTIMATE	TIMEFRAME	CATALYZING ACTION?
Action EJ5.3B	The CDA Planning Department and ACSO – Animal Services will collaborate to review and modernize existing ordinances and regulations related to urban agriculture and animal husbandry, consider best policy practices, and explore opportunities for coordination, clarification, and improvements that remove barriers to urban agriculture in the Priority Communities.	• CDA – Planning Department • ACSO – Animal Services	• Deputy Sheriffs' Activities League	\$\$	MID	
Action EJ5.3C	The Planning Department will create incentives that encourage developers of new or remodeled multifamily residential sites to include shared, uncovered open spaces for food growing (e.g. community gardens, rooftop gardens) in their projects.	• CDA – Planning Department		\$	MID	
Action EJ5.3D	As permitted under AB 551 (Ting 2013), the Planning Department will pursue the creation of Urban Agriculture Incentive Zones to encourage small-scale agricultural use of vacant lands in the urban unincorporated communities.	• CDA – Planning Department		\$	SHORT	
Policy EJ5.4	Strengthen and expand existing partnerships to ensure that garden education programs meet the needs of Priority Community residents.					
Action EJ5.4A	The Community Development Agency and Alameda County Health will partner with University of California Cooperative Extension (UCCE) Alameda County to center equity and the needs of the Priority Communities in the design and implementation of local UCCE programs including Master Gardener, Urban Integrated Pest Management, and Urban Agriculture.	• Community Development Agency • Alameda County Health	• University of California Cooperative Extension	\$\$	MID	
Action EJ5.4B	The County will support and promote participation in garden education programs managed by HARD, UCCE, DSAL, Alameda County Resource Conservation District (RCD), and local schools that provide gardening and nutrition education to Priority Community members of all ages.	• No lead specified	• Alameda County Health • Community Development Agency • Deputy Sheriffs' Activities League • University of California Cooperative Extension	\$\$	MID	

GOAL/ POLICY/ ACTION NO.	MEASURE TEXT	LEAD COUNTY AGENCY	POTENTIAL PARTNERS	COST ESTIMATE	TIMEFRAME	CATALYZING ACTION?
			Alameda County Resource Conservation District			
Policy EJ5.5	Pursue partnerships to increase healthy food access for Priority Community youth.					
Action EJ5.5A	The Social Services Agency will partner with local school districts and the Alameda County Community Food Bank to optimize school-based emergency food distribution to serve the needs of Priority Community youth and their families.	Social Services Agency	- ACH – Center for Healthy Schools and Communities and Public Health Department - Alameda County Office of Education - School Districts - Alameda County Community Food Bank	\$\$	SHORT	
Action EJ5.5B	DSAL/ALL IN EATS Operations will consider partnering with Priority Community school districts to seek funding to expand youth agricultural education opportunities and school garden sites at local public schools.	DSAL/ALL IN Eats Operations	- ACH – Center for Healthy Schools and Communities - School Districts - University of California Cooperative Extension - Alameda County Office of Education	\$\$	MID	
Action EJ5.5C	DSAL/ALL IN EATS Operations will consider partnering with Priority Community school districts and the University of California Cooperative Extension (UCCE) to support and enhance school garden curricula.	DSAL/ALL IN Eats Operations	- ACH – Center for Healthy Schools and Communities - School Districts - University of California Cooperative Extension - Alameda County Office of Education	\$\$	MID	
Policy EJ5.6	Promote a thriving local food economy in the Priority Communities.					
Action EJ5.6A	The County will work to transition the All In Eats Circular Food Economy programs, incubated by the Alameda County Sheriff's Office and the Deputy Sheriff's Activities League, into the future by partnering with community-based organization (CBO) partners and others.	No lead identified		\$\$\$	ONGOING	

GOAL/ POLICY/ ACTION NO.	MEASURE TEXT	LEAD COUNTY AGENCY	POTENTIAL PARTNERS	COST ESTIMATE	TIMEFRAME	CATALYZING ACTION?
Action EJ5.6B	Alameda County Health, through the Environmental Health Department, will offer educational materials for its Microenterprise Home Kitchen Operation (MEHKO) program in multiple languages in order to support diverse home-based food businesses.	• ACH – Environmental Health Department		\$\$	SHORT	
Action EJ5.6C	The Economic and Civic Development Department will explore creation of permanent and pop-up incubator spaces for small businesses with a special emphasis on food businesses.	• CDA – Economic and Civic Development Department	• ACH – Environmental Health Department Food Safety Program	\$\$	MID	
Action EJ5.6D	The County will support the establishment of a food policy council made up of Priority Community stakeholders.	• Board of Supervisors		\$	MID	
 Promoting Health and Physical Activity						
Goal EJ6	Physical activity opportunities, medical and mental healthcare, supportive social services, and financial wellness programs will be convenient and accessible to all Priority Community residents.					
Policy EJ6.1	Reduce barriers to park and recreation access in the Priority Communities.					
Action EJ6.1A	The County will coordinate with the Hayward Area Recreation and Parks District (HARD) and Priority Community residents to identify and reduce barriers to utilizing local park resources or physical activity programming, such as cost, access, or safety concerns.	• No lead specified	• Community Development Agency • Alameda County Health • Public Works Agency • Deputy Sheriffs' Activities League • Hayward Area Recreation and Park District	\$\$	MID	★
Policy EJ6.2	Partner with recreation providers to encourage physical activity for all community members through inclusive and culturally appropriate physical activity programming.					
Action EJ6.2A	The County will organize or participate in recurring health and physical activity events in the Priority Communities, encouraging partnerships between County agencies, local CBOs, businesses, and others to design events that meet community needs. Examples include annual running events and wellness fairs, pop-up exercise classes or walking	• Relevant agencies		\$\$	ONGOING	

GOAL/ POLICY/ ACTION NO.	MEASURE TEXT	LEAD COUNTY AGENCY	POTENTIAL PARTNERS	COST ESTIMATE	TIMEFRAME	CATALYZING ACTION?
	groups, and hikes led by park representatives or local officials.					
Policy EJ6.3	Support programs and partnerships that connect Priority Community residents to nearby green spaces, parks, and hiking trails.					
Action EJ6.3A	Alameda County Health will explore opportunities to connect Priority Community youth and adults to local parks through partnerships with the East Bay Regional Parks District, the Hayward Area Recreation and Parks District, REACH Ashland Youth Center, local school districts, and others, including exploring development of a bus scholarship or parks transportation program.	Alameda County Health	- East Bay Regional Park District - Hayward Area Recreation and Park District - School Districts	\$\$	MID	
Action EJ6.3B	The San Lorenzo Library and Castro Valley Library will seek collaborations with HARD, the Priority Community school districts, or other partners to develop seasonal story walks in Priority Community parks and/or schools.	Alameda County Libraries	- ACH – Center for Healthy Schools and Communities - Hayward Area Recreation and Park District - School Districts	\$\$	MID	
Policy EJ6.4	Promote safe, walkable neighborhoods through holistic, relationship-based public safety models that facilitate social cohesion, racial equity, protection in aging, and trust.					
Action EJ6.4A	The Sheriff's Office (ACSO) will deepen its relationship-building efforts in Priority Communities through continued and expanded application of ACSO's Community Capitals Policing model.	Alameda County Sheriff's Office		\$\$	ONGOING	
Action EJ6.4B	With community input, the Sheriff's Office will explore options for additional substation(s) in the Priority Communities.	Alameda County Sheriff's Office		\$\$\$	LONG	
Action EJ6.4C	The Alameda County Sheriff's Office will consider convening a diverse working group of community members and stakeholders to develop a community-centered and equity-focused approach to crime reduction and violence prevention in the Priority Communities.	Alameda County Sheriff's Office	Alameda County Health	\$\$	MID	★
Action EJ6.4D	Alameda County Health will identify local resources and programs that address and prevent injury,	Alameda County Health	Alameda County Sheriff's Office	\$	SHORT	

GOAL/ POLICY/ ACTION NO.	MEASURE TEXT	LEAD COUNTY AGENCY	POTENTIAL PARTNERS	COST ESTIMATE	TIMEFRAME	CATALYZING ACTION?
	violence, and trauma and distribute related information at all County operated offices and clinics.					
Policy EJ6.5	Promote Crime Prevention Through Environmental Design (CPTED), incorporating principles of landscape, building, and urban design to reduce crime and promote active use of public spaces in neighborhoods and commercial areas at all times of the day to provide “eyes-on-the-street.”					
Action EJ6.5A	The CDA Planning Department will engage community members and relevant stakeholders to develop a CPTED program to help property owners reduce the chance of crime on their properties. Services offered by the CPTED program may include guidance fact sheets, opt-in CPTED property assessments with trained staff, and other services as determined through stakeholder feedback.	• CDA – Planning Department	• Alameda County Sheriff's Office	\$	MID	
Action EJ6.5B	CDA Code Enforcement will enforce the existing sign ordinance in order to keep businesses' window area uncovered to improve eyes-on-the-street visibility.	• CDA Code Enforcement		\$	ONGOING	
Policy EJ6.6	Support collection and reporting of disaggregated unincorporated community data to improve public health data collection in the Priority Communities.					
Action EJ6.6A	As part of its ongoing monitoring efforts, Alameda County Health will prioritize disaggregating unincorporated data on health factors and outcomes in order to establish a baseline of descriptive health data for the Priority Communities.	• Alameda County Health		\$	ONGOING	★
Action EJ6.6B	Alameda County Health will provide to the Board of Supervisors a regular Countywide health status report, including a highlight on unincorporated Alameda County, at least every three years beginning in 2025.	• Alameda County Health		\$	ONGOING	
Policy EJ6.7	Pursue equitable distribution of, and improved access to, medical and mental health care and supportive services in the Priority Communities.					
Action EJ6.7A	The Planning Department will create objective development standards for outpatient healthcare, mental health, and supportive social service facilities in order to decrease discretionary review and remove	• CDA – Planning Department	• Alameda County Health	\$\$	MID	★

GOAL/ POLICY/ ACTION NO.	MEASURE TEXT	LEAD COUNTY AGENCY	POTENTIAL PARTNERS	COST ESTIMATE	TIMEFRAME	CATALYZING ACTION?
	barriers to development of these facilities in the Priority Communities.					
Action EJ6.7B	The Planning Department will collaborate with developers of new health and medical facilities to select transit-rich locations serving the Priority Communities.	• CDA – Planning Department	• Alameda County Health	\$	ONGOING	
Action EJ6.7C	Alameda County Health will collaborate with mobile healthcare clinics to implement and coordinate services with primary care clinics in order to serve high-density and high-need areas of the Priority Communities.	• Alameda County Health		\$\$	MID	
Action EJ6.7D	Alameda County Health through the Public Health Department and Behavioral Health Department will promote the co-location of health care and mental health services in the Priority Communities to increase access to complete care by identifying potential locations for coordinated services.	• ACH –Behavioral Health Department and Public Health Department		\$\$\$	LONG	
Action EJ6.7E	Alameda County Health, through the Behavioral Health Department, will publicize existing services in the Priority Communities to destigmatize mental health treatment and promote preventative care.	• ACH – Behavioral Health Department		\$	ONGOING	
Action EJ6.7F	The County will continue to support the work of 211alamedacounty.org to link the residents of the unincorporated areas with resources related to health, human services, housing, transportation, and disaster services.	• No lead identified	• 211alamedacounty.org	\$\$	ONGOING	
Action EJ6.7G	Alameda County Health, through Public Health Department, will implement community health improvement plans in the Priority Communities, including, but not limited to, its Chronic Disease Prevention Plan and Strategic Plan for Oral Health.	• ACH – Public Health Department		\$\$	MID	
Action EJ6.7H	The County will pursue policies and programs that ensure healthcare for all with a focus on providing	• No lead identified		\$	ONGOING	★

GOAL/ POLICY/ ACTION NO.	MEASURE TEXT	LEAD COUNTY AGENCY	POTENTIAL PARTNERS	COST ESTIMATE	TIMEFRAME	CATALYZING ACTION?
	preventive and supportive services to vulnerable populations.					
Policy EJ6.8	Support access to health and supportive services in the Priority Communities for vulnerable groups, including seniors, people with disabilities, unhoused residents, people with limited English proficiency, and the re-entry community.					
Action EJ6.8A	The County will pilot a collaborative program with partners such as assisted living facilities, senior centers, senior groups, faith groups, CBOs, and other service providers to locate funding and deliver health-related programming, classes, and/or services that address the needs of seniors, people with disabilities, and house-bound residents of the Priority Communities.	• No lead specified	• Alameda County Health • Social Services Agency • Age Friendly Council	\$\$	MID	
Action EJ6.8B	Alameda County Health will evaluate the efficacy of the Healthcare for the Homeless program in the Priority Communities and expand and improve the program as needed to meet the needs of the Priority Communities' unhoused residents.	• Alameda County Health		\$\$	MID	
Action EJ6.8C	Housing and Community Development will continue to collaborate with EveryOne Home and the Alameda County Health Housing and Homelessness Services department to implement the Home Together 2026 Community Plan in the Priority Communities, including the provision of permanent supportive housing.	• CDA – Housing and Community Development Department • ACH – Housing and Homelessness Services		\$\$\$	ONGOING	
Action EJ6.8D	The Probation Department will expand programs, strengthen collaborations, and leverage public facilities and existing community events to support reintegration of previously incarcerated youth and adults in the Priority Communities through job training, mental health services, educational workshops, and physical activities like recreational sports leagues. This includes community outreach and contracting with providers and County Agencies who offer transitional housing, job training, mental health services, educational workshops, and/or other physical health and wellness activities.	• Probation Department		\$\$\$	LONG	
Action EJ6.8E	Alameda County Health, through its Communications Team, will collaborate with regional	• Alameda County Health		\$\$	ONGOING	

GOAL/ POLICY/ ACTION NO.	MEASURE TEXT	LEAD COUNTY AGENCY	POTENTIAL PARTNERS	COST ESTIMATE	TIMEFRAME	CATALYZING ACTION?
	healthcare providers to ensure that resources and outreach materials are available in languages that are appropriate for Priority Community residents.					
Action EJ6.8F	Alameda County Health and the Social Services Agency will seek to hire bilingual/bicultural or multilingual/multicultural staff to support cultural congruency and the elimination of barriers for individuals with limited or no English proficiency to access healthcare resources.	- Alameda County Health - Social Services Agency		\$\$	ONGOING	
Action EJ6.8G	Alameda County Health will work with and support community groups in offering training on health and wellness, including prevention of early level diabetes and hypertension, disease management, and stress management through meditation.	Alameda County Health		\$	ONGOING	
Action EJ6.8H	The Probation Department and/or its contracted providers will coordinate with and support community groups to promote justice through dialogue between victims and offenders of crime ("restorative justice"), and provide trauma support services, including efforts to support the re-integration of formerly incarcerated residents back into community life.	Probation Department		\$\$	ONGOING	
Policy EJ6.9	Pursue a collaborative, community-based, and trauma-informed approach to mental health care and response in the Priority Communities.					
Action EJ6.9A	Alameda County Health, with the Behavioral Health Department as the lead, will conduct a needs assessment to examine gaps in mental health and addiction recovery services and infrastructure in the Priority Communities, and present the findings to County decision-making bodies.	ACH – Behavioral Health Department	Alameda County Sheriff's Office – Behavioral Health Unit	\$\$	MID	★
Action EJ6.9B	Utilizing the needs assessment, Alameda County Health will partner with the Sheriff's Office, local mental healthcare providers, schools, and CBOs to develop and implement a plan to address unmet mental health needs in the Priority Communities,	Alameda County Health	Alameda County Sheriff's Office – Behavioral Health Unit	\$\$\$	LONG	

GOAL/ POLICY/ ACTION NO.	MEASURE TEXT	LEAD COUNTY AGENCY	POTENTIAL PARTNERS	COST ESTIMATE	TIMEFRAME	CATALYZING ACTION?
	including considering innovative strategies like horticultural therapy.					
Action EJ6.9C	Alameda County Health and the Sheriff's Office will expand upon the work of the Community Assessment and Transport (CAT) Team to continue to provide mobile mental health crisis intervention as an alternative to law enforcement response.	• ACH – Behavioral Health Department • ACSO – CAT Team		\$\$-\$\$\$	ONGOING	
Action EJ6.9D	Alameda County Health will partner with and support community groups in offering training on healthy relationships, addressing positive relationship skills, nonviolent communication, violence prevention, anger management, and conflict resolution.	• ACH – Behavioral Health Department	• Alameda County Sheriff's Office • Probation Department • Social Services Agency	\$\$	MID	
Policy EJ6.10	Limit Priority Community residents' exposure to secondhand smoke and vapors and reduce youths' exposure to, and interest in, alcohol, tobacco and other drugs.					
Action EJ6.10A	CDA Code Enforcement will continue to enforce Chapter 3.58 "Tobacco Retailers" and Chapter 3.59 "Prohibition on The Sale of Electronic Smoking Devices" of the County Code of Ordinances. Provisions of these ordinances include a prohibition on the sale of flavored tobacco products and electronic smoking devices; a prohibition on new tobacco retail licenses within 1000 feet of a youth-populated area and/or 500 feet of another tobacco retailer; and population-based limitations on tobacco retailer license density to one per 2,500 residents.	• CDA – Code Enforcement • ACH – Public Health Department	•	\$	ONGOING	
Action EJ6.10B	CDA Code Enforcement and Alameda County Health – Public Health Department will continue to enforce Chapter 6.74 of the County Code of Ordinances, the "Prohibition on Smoking in and Around Multi-Unit Residences."	• CDA – Code Enforcement • ACH – Public Health Department	•	\$	ONGOING	
Action EJ6.10C	The County will continue to participate in the Alameda County Tobacco Retail Enforcement Network, whose purpose is to collaborate to share information and promote uniform enforcement of tobacco retail regulations across greater Alameda County.	• CDA Code Enforcement • ACH – Public Health Department	• Others as relevant	\$	ONGOING	

GOAL/ POLICY/ ACTION NO.	MEASURE TEXT	LEAD COUNTY AGENCY	POTENTIAL PARTNERS	COST ESTIMATE	TIMEFRAME	CATALYZING ACTION?
Policy EJ6.11	Prioritize provision of childcare services as needed within the Priority Communities to support low- and middle-income families and local economic development.					
Action EJ6.11A	Alameda County Health will partner with First5 Alameda County and the Social Services Agency to perform a needs assessment within the Priority Communities to evaluate the gaps in services experienced by families seeking childcare.	- Alameda County Health - Social Services Agency	First5	\$\$	MID	
Policy EJ6.12	Connect Priority Community residents to local public sector jobs.					
Action EJ6.12A	The Alameda County Workforce Development Board will create inroads to local public sector training and career opportunity for Priority Community residents, by connecting with employers, training providers, contracted service providers, and other workforce development stakeholders.	Alameda County Workforce Development Board	Alameda County Health	\$\$	MID	
Policy EJ6.13	Reduce use of predatory financial services and promote wealth building and economic inclusion in the Priority Communities.					
Action EJ6.13A	The Economic and Civic Development Department will promote access to mainstream, culturally competent financial services among unbanked community members, BIPOC residents, limited English-speakers, and low- and moderate-income households.	CDA – Economic and Civic Development Department			ONGOING	★
Action EJ6.13B	The County will seek to attract culturally competent wealth-building programs and services to the Priority Communities, such as those that teach financial literacy, promote first-time home buying, and help residents repair or build credit.	No lead specified	CDA – Economic and Civic Development Department		ONGOING	
 Engaging Community in Decisions Making						
Goal EJ7	Alameda County will embrace an equitable and comprehensive approach to civic engagement, encouraging and enabling Priority Community residents to participate in the public decision-making processes that impact their health and well-being.					
Policy EJ7.1	Support strategies and structures that enhance local governance, local leadership, and civic engagement in the unincorporated communities of Alameda County.					
Action EJ7.1A	The County will consider exploring organizational changes focused on coordinating, enhancing, and improving public services and civic life in	County Administrator's Office	Board of Supervisors	\$\$\$	LONG	★

GOAL/ POLICY/ ACTION NO.	MEASURE TEXT	LEAD COUNTY AGENCY	POTENTIAL PARTNERS	COST ESTIMATE	TIMEFRAME	CATALYZING ACTION?
	unincorporated Alameda County including potentially establishing a centralized Office of Unincorporated Services.					
Action EJ7.1B	The County will consider establishing an Unincorporated Youth Commission to encourage youth civic engagement and participation in public decision-making processes impacting the unincorporated communities of the County.	No lead specified	Alameda County Health	\$\$	MID	
Action EJ7.1C	The County will consider ways to support the ongoing work of the Ashland Cherryland Healthy Communities Collaborative.	Board of Supervisors	County Administrator's Office	\$\$	SHORT	
Action EJ7.1D	District 3 and District 4 will consider exploring options to improve Priority Community representation on the Eden Area MAC and Castro Valley MAC.	Board of Supervisors District 3 and District 4		\$	ONGOING	
Action EJ7.1E	District 3 and District 4 staff will encourage community members and community organizations to schedule meet-and-greets or community walks in the Priority Communities to facilitate resident engagement with their elected County Supervisors. Out of these efforts, the County will seek to build community leadership capacity and cultivate future community leaders.	- Board of Supervisors District 3 and District 4		\$	ONGOING	
Action EJ7.1F	District 3 and District 4 will make efforts to develop a pool of community members from the Priority Communities for participation in the Alameda County Citizens Academy and other County Boards and Commissions.	Board of Supervisors District 3 and District 4		\$	ONGOING	
Action EJ7.1G	The County will consider requiring County Agencies and Departments to set a practice of seeking input from the relevant MAC(s) for projects, policies, and other efforts with potential to impact the County's unincorporated communities.	Board of Supervisors		\$	SHORT	

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Action EJ7.1H	The County will establish a process for conveying the proceedings of the Municipal Advisory Council meetings, including decisions, discussion, and public comments, to the Planning Commission to ensure that the Planning Commission has the full benefit of community input while weighing recommendations to the Board of Supervisors.	• No lead specified		\$	SHORT	
Action EJ7.1I	The County will seek ways to strengthen the capacity of grassroots base-building groups in the Priority Communities so they can more effectively advocate on behalf of their communities' needs.	• No lead specified		\$	ONGOING	
Policy EJ7.2	Invest in tools, strategies, and resources that enable and encourage Priority Community resident participation in County-led civic engagement processes.					
Action EJ7.2A	Using lessons learned and infrastructure from the COVID-19 pandemic, the County will develop, train, and provide technological support to cadre of outreach workers/Promotores or contracted community-based organizations that County agencies can engage on an as-needed basis to support equity-focused outreach efforts in the unincorporated communities, centering language access and cultural relatability.	• No lead specified	- Alameda County Health - Community Development Agency	\$\$	MID	★
Action EJ7.2B	The Community Development Agency will develop and maintain a centralized contact list for community outreach, including businesses, organizations, residents, etc., that can be used and repurposed for County-initiated projects in the unincorporated communities.	• Community Development Agency		\$	ONGOING	
Action EJ7.2C	The Community Development Agency will explore creation of a Communications & Engagement Officer position to support CDA's outreach activities, engagement, social media, events, volunteer activities, and other civic engagement efforts in the unincorporated communities.	• Community Development Agency		\$\$	ONGOING	★
Action EJ7.2D	The Community Development Agency will increase use of digital engagement tools to increase civic engagement opportunities.	• Community Development Agency		\$\$	ONGOING	

GOAL/ POLICY/ ACTION NO.	MEASURE TEXT	LEAD COUNTY AGENCY	POTENTIAL PARTNERS	COST ESTIMATE	TIMEFRAME	CATALYZING ACTION?
Action EJ7.2E	The Community Development Agency will adopt standards of trauma-informed practice for public-facing staff and contractors.	Community Development Agency	Alameda County Health	\$	SHORT	
Policy EJ7.3	Enable and encourage Priority Community residents to participate in public processes by prioritizing language and disability access in public meetings, public programs, and public documents.					
Action EJ7.3A	With community input and in compliance with the Brown Act, the County will establish a public meeting Accessibility Standard that applies to all County-led public meetings, with a focus on language equity and ADA accessibility.	Board of Supervisors		\$	SHORT	★
Action EJ7.3B	The County will consider requiring its Agencies and Departments to provide public-facing programs and publications in multiple languages.	Board of Supervisors		\$	ONGOING	★
Policy EJ7.4	Support and expand placemaking efforts in the Priority Communities to strengthen unincorporated community identity and pride.					
Action EJ7.4A	The Alameda County Arts Commission will prioritize community engagement in its continued efforts to install public art projects in the Priority Communities, including through qualifying County capital projects and temporary projects such as the County's ongoing Utility Box Art Program and Street Banner Program.	Alameda County Arts Commission		\$\$	ONGOING	
Action EJ7.4B	The County will continue its support of Alameda County Health's Center for Healthy Schools and Communities-operated REACH Ashland Youth Center's Arts & Creativity Program youth murals projects, in partnership with Alameda County Office of Education.	No lead specified	- ACH – Center for Healthy Schools and Communities - Alameda County Office of Education	\$\$	ONGOING	
Action EJ7.4C	The Community Development Agency will assist District 4 staff to pursue opportunities to improve unincorporated-area identity by requesting changes to USPS mailing address "Place Names" in the Eden Area and Castro Valley.	- Community Development Agency - Board of Supervisors D4		\$\$	SHORT	★

GOAL/ POLICY/ ACTION NO.	MEASURE TEXT	LEAD COUNTY AGENCY	POTENTIAL PARTNERS	COST ESTIMATE	TIMEFRAME	CATALYZING ACTION?
Action EJ7.4D	The Economic and Civic Development Department will continue to foster community partnerships to support public events that uplift civic engagement and small businesses in the Priority Communities, including by continuing to organize, and seeking opportunities to expand, the annual Ashland Cherryland FamFest event in collaboration with County Departments, health service providers, and community organizations.	CDA – Economic and Civic Development		\$	ONGOING	
Policy EJ7.5	Promote technological literacy and access in the Priority Communities to build skills and encourage participation in civic life.					
Action EJ7.5A	The Community Development Agency will develop an outreach strategy to help low-income Priority Community residents access affordable internet and devices via the federal Affordable Connectivity Program or other relevant programs.	Community Development Agency	Social Services Agency	\$	MID	
Action EJ7.5B	The County will continue to establish and host free community Wi-Fi hotspots at public facilities in the Priority Communities.	Alameda County Libraries, etc.	Information Technology Department	\$	ONGOING	
Action EJ7.5C	The County will seek opportunities to increase free access to public computer stations at public facilities in the Priority Communities.	Alameda County Libraries, etc.	Information Technology Department	\$	ONGOING	
Action EJ7.5D	The San Lorenzo and Castro Valley Libraries will seek partnerships with HARD, local school districts, CBOs, and private sector partners to provide technology classes in the Priority Communities for diverse ages, languages, and skill levels, with subjects ranging from basic computer literacy and typing, to programming and coding, to Zoom participation.	Alameda County Libraries	- Hayward Area Recreation and Park District - School Districts - Alameda County Office of Education	\$	MID	
Policy EJ7.6	Actively engage the community in the capital improvement decision-making process and in the implementation of capital improvement plans.					
Action EJ7.6A	The County will increase MAC and community engagement in the Capital Improvement and Budget Planning process.	No lead specified		\$	SHORT	★
Action EJ7.6B	The Public Works Agency will conduct project workshops in the Priority Communities and gather community feedback.	Public Works Agency		\$	ONGOING	

GOAL/ POLICY/ ACTION NO.	MEASURE TEXT	LEAD COUNTY AGENCY	POTENTIAL PARTNERS	COST ESTIMATE	TIMEFRAME	CATALYZING ACTION?
Action EJ7.6C	The Public Works Agency will publish implementation timelines, project updates, staff contact information, and other resources that will facilitate ongoing community engagement in the Agency's Capital Improvement Program.	Public Works Agency		\$	ONGOING	
Action EJ7.6D	In consultation with the community, the Public Works Agency will adopt a Community Engagement Policy that sets a standard for how the Agency will engage with the community about projects, programs, or decisions with potential to impact community health and wellness.	Public Works Agency		\$	MID	